





# **Venezuelan Oil Policy Doctrine**



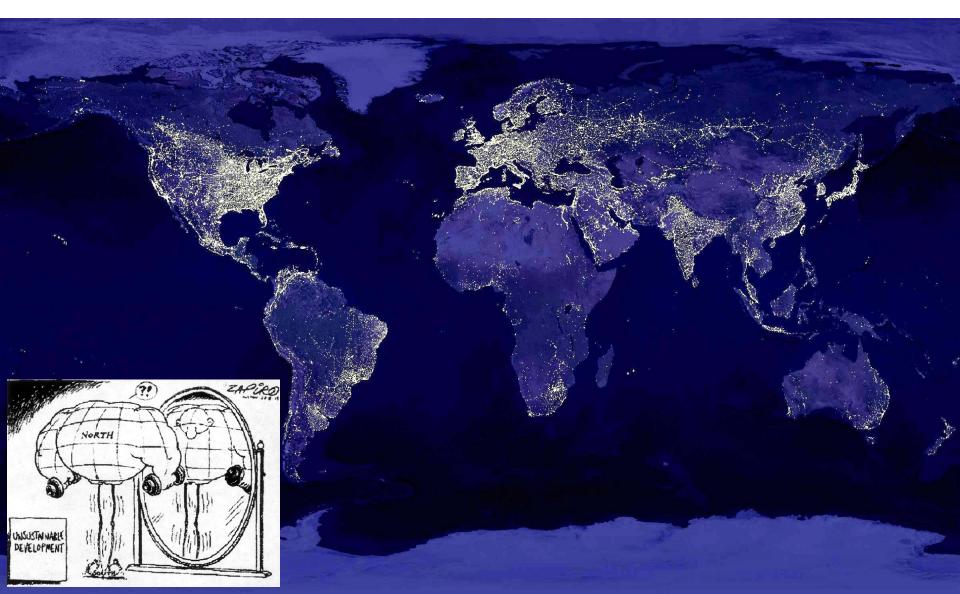


# **Agenda**

- International Energy Context
  - Energy Asymmetries
  - Energy Poverty
- Energy Resources of Venezuela
- PETROCARIBE: Energy Integration Initiative
  - Background and creation
  - Doctrine
  - Principles, Objectives and Focus Areas
  - Energy Situation in the Caribbean and Central America
  - Supply Scheme: crude oil and refined products
  - Finance Scheme: Fair Trade
  - A Decade of Achievements: Energy and Social Spending
  - Challenges
  - Concluding remarks

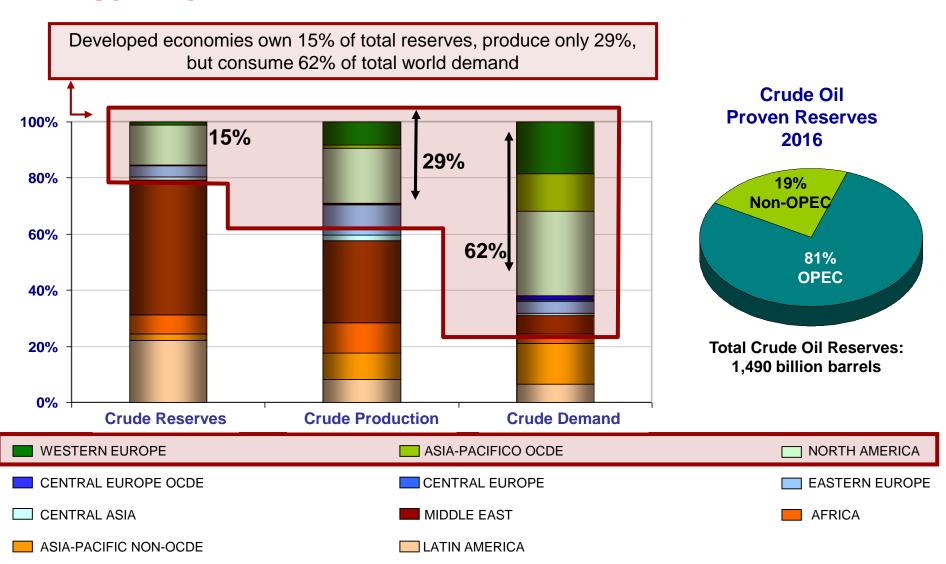


# **International Situation: Energy Asymmetries**





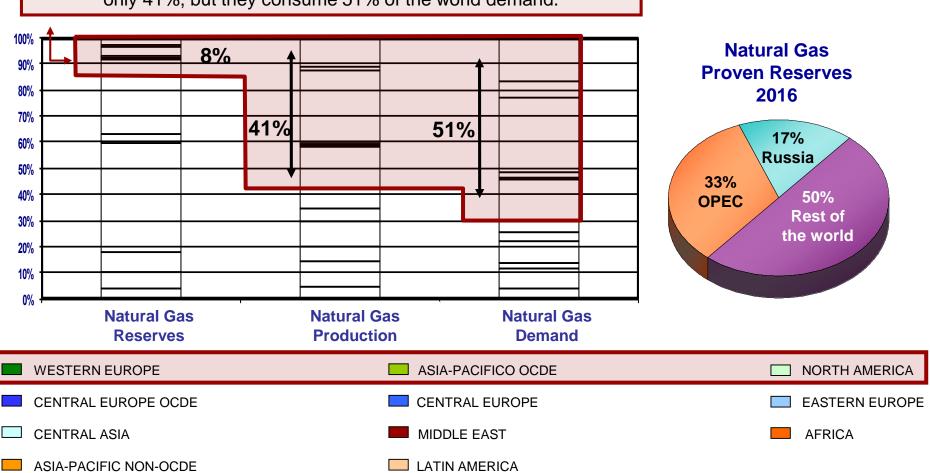
# **Energy Asymmetries – Crude Oil**





## **Energy Asymmetries - Natural Gas**

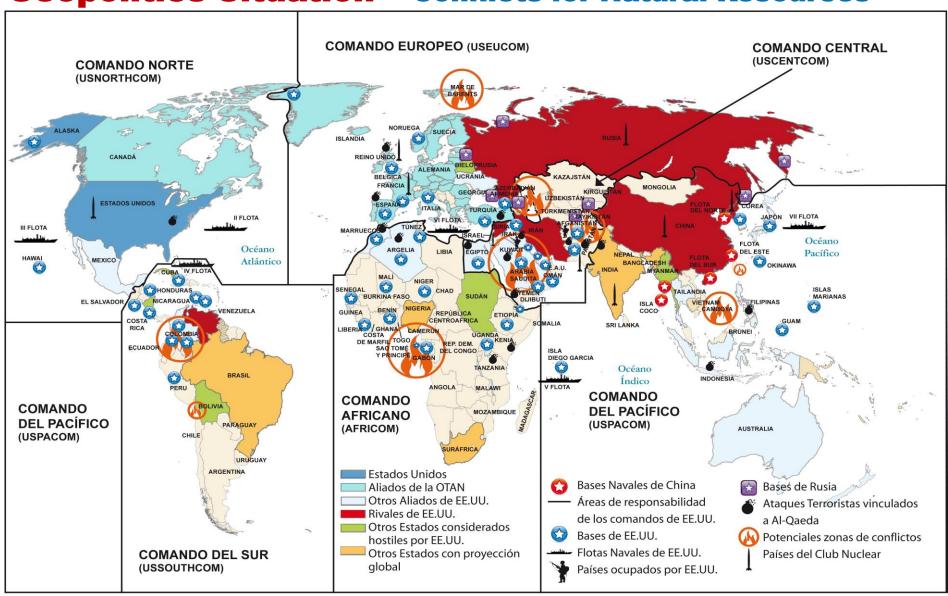
Developed economies own 8% of global natural gas reserves, produce only 41%, but they consume 51% of the world demand.



Source: BP Statistical Bulletin



## **Geopolitics Situation – Conflicts for Natural Resources**



Source: PDVSA



## **Energy Poverty – Other side of poverty**

Poverty is the deprivation of material means to satisfy human needs to a minimum extent (UNDP 1997).

Energy poverty can be defined as the lack of sufficient, accessible and affordable energy to promote economic growth and meet human needs. The lack of energy perpetuates the cycle of poverty and inhibits economic development.

Relief and combat to reduce and minimize energy poverty should be a fundamental pillar of strategies aimed at achieving fair and equitable development



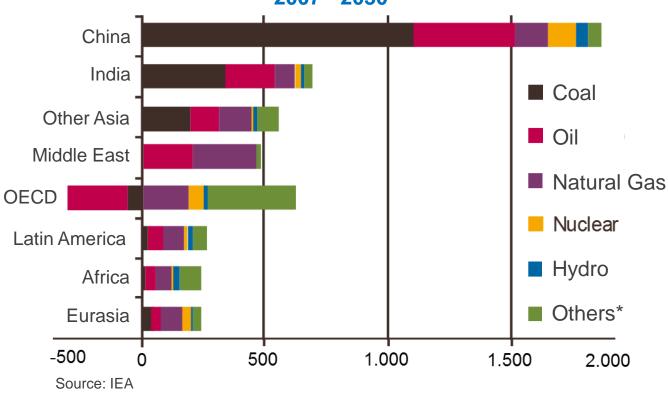






## **Energy Poverty Dimension**





<sup>\*</sup> Including biomass, Eolic, geothermic

Developing countries account for most of the increase in energy demand, where global energy consumption will increase by 42% in the 2007-2030 period. However, the use of energy per capita in these countries will continue to be lower compared to developed nations.

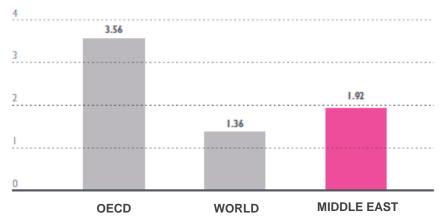


# **Energy Poverty Dimension**

## **Asymmetries in per capita energy consumption**

Energy consumption per capita 2008

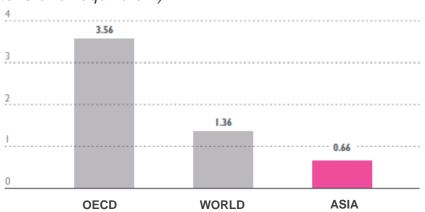
(tons of oil equivalent)



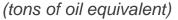
Fuents: datos de la OPEP, BP Statistical Review of World Energy 2009; base de datos de indicadores del Desarrollo Mundial (WDI), Banco Mundial, 2009

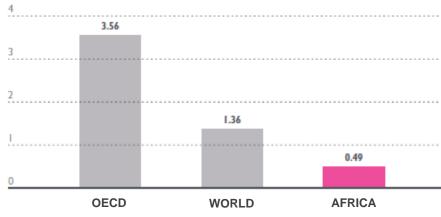
### **Energy consumption per capita**

(tons of oil equivalent)



## Energy consumption per capita

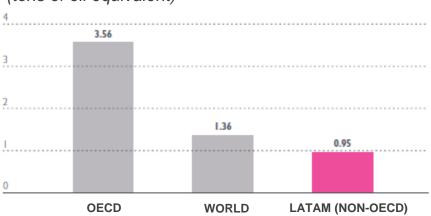




Fuente: datos de la OPEP, BP Statistical Review of World Energy 2009; base de datos de Indicadores del Desarrollo Mundial (WDI), Banco Mundial, 2009

### Energy consumption per capita

(tons of oil equivalent)

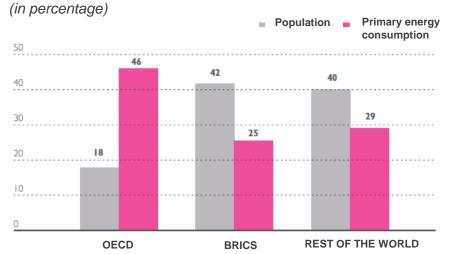


Fuente: OPEP; SP Statistical Review of World Energy 2009; base de datos de Indicadores del Desarrollo Mundial (WDI), Banco Mundial, 2009

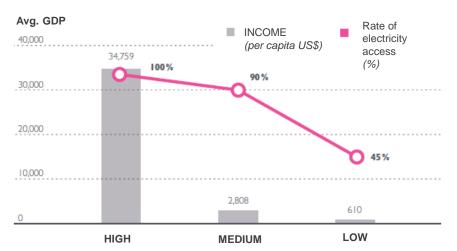


# **Energy Poverty Dimension Asymmetries in energy consumption**

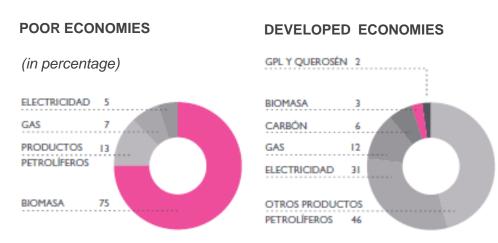
World primary energy consumption and world population 2008



#### Income levels and rate of electricity access



# ENERGY MATRIX IN POOR AND DEVELOPED ECONOMIES



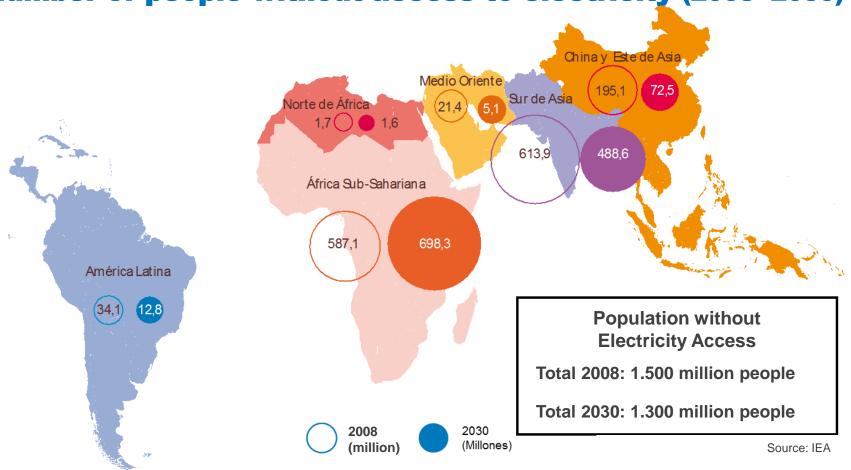
Fuente: Agencia Internacional de Energia

The fight against energy poverty requires a multidimensional vision



# **Energy Poverty Dimension**

Number of people without access to electricity (2008 -2030)

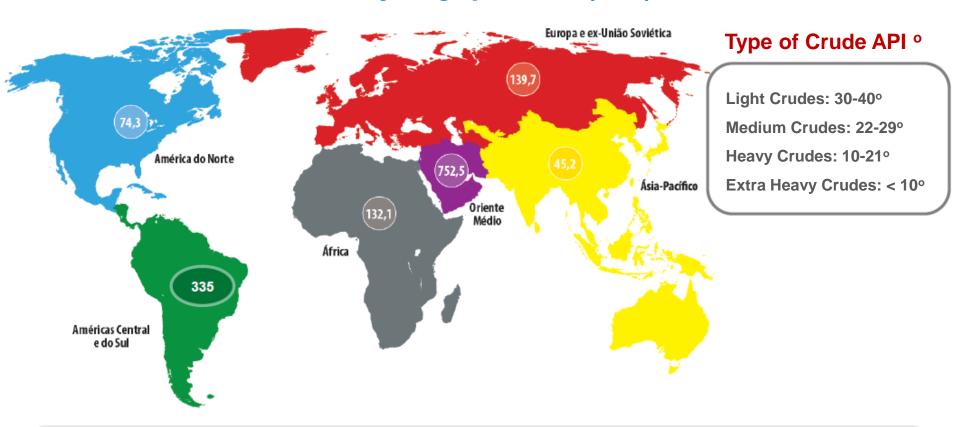


In 2008, the number of people without access to electricity was 1,500 million. It is expected that this number will remain practically unchanged for the year 2030.



## Resources Availability - Crude Oil

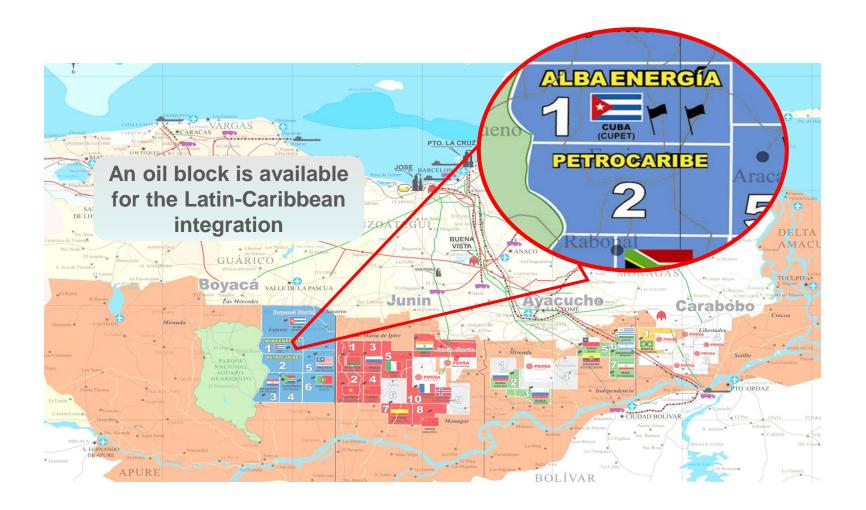
### **Proven Oil Reserves by Geographic Areas (2011)**



The largest proven oil reserves are heavy hydrocarbons, extra-heavy oil and bituminous sands, being the Orinoco Oil Belt the main "oil province" of the world.



# Resource Availability - Venezuela Orinoco Oil Belt

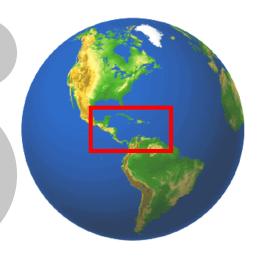




# **PETROCARIBE** – Initiative for Energy Integration

The launch of PETROCARIBE took place in June 2005, when Chávez publicly announced the project at the First PETROCARIBE Energy Meeting (Puerto La Cruz, Venezuela).

**PETROCARIBE:** Initiative of solidary energy cooperation proposal framed in the Bolivarian Alliance for the Peoples of Our America (ALBA), in order to resolve the asymmetries in energy access, through a new scheme of favourable, equitable and fair exchange between the signatory countries (most of them energy consumers and without state control over energy supply).



### **Member Countries**







Belice





Dominica



Granada















Dominicana







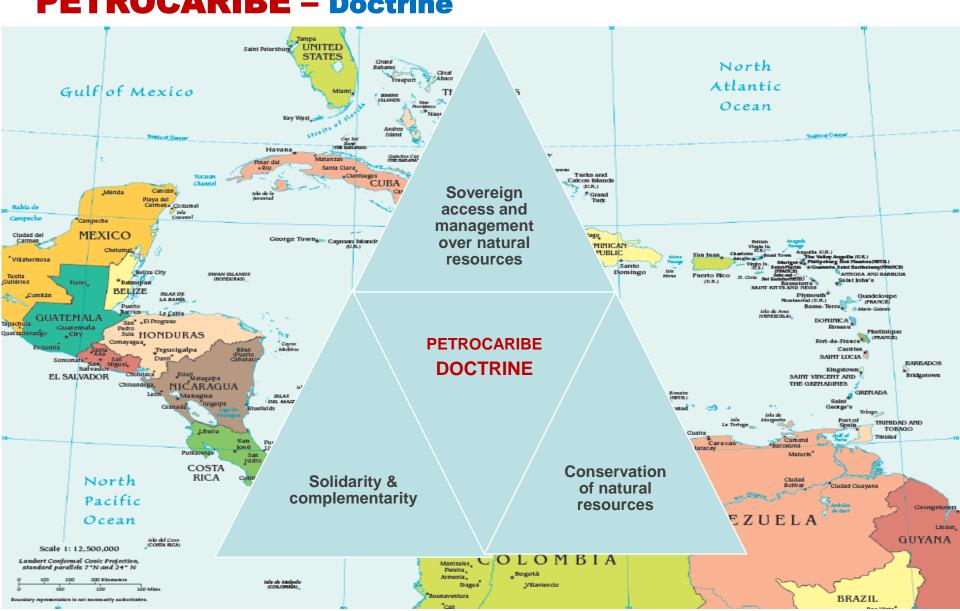




The oil diplomacy of President Chávez began in the Caribbean



## **PETROCARIBE - Doctrine**





# **PETROCARIBE – Principles** Union Solidarity Cooperation Complementarity Gulf of Mexico Energy security Development Sovereing use of natural resources **Pacific Ocean** Caribbean Sea e Preservation vision South-South relationship PetroCaribe Energía para la Unión **Member Countries**



# **PETROCARIBE – Objectives**



Minimize the risk associated with security of energy supply of member countries



Defend the sovereign right to manage exploitation rates of non-renewable and exhaustible natural resources



Minimize energy transaction costs among member countries



Create mechanisms to ensure that the savings of the energy bill contribute for the fight against poverty, unemployment, illiteracy and lack of medical assistance in member countries

### **Coordination of Public Energy Policies**

Article 2 of the Constitution Text of PETROCARIBE in its revised version and adopted by the Ministerial Council (September 5, 2005).

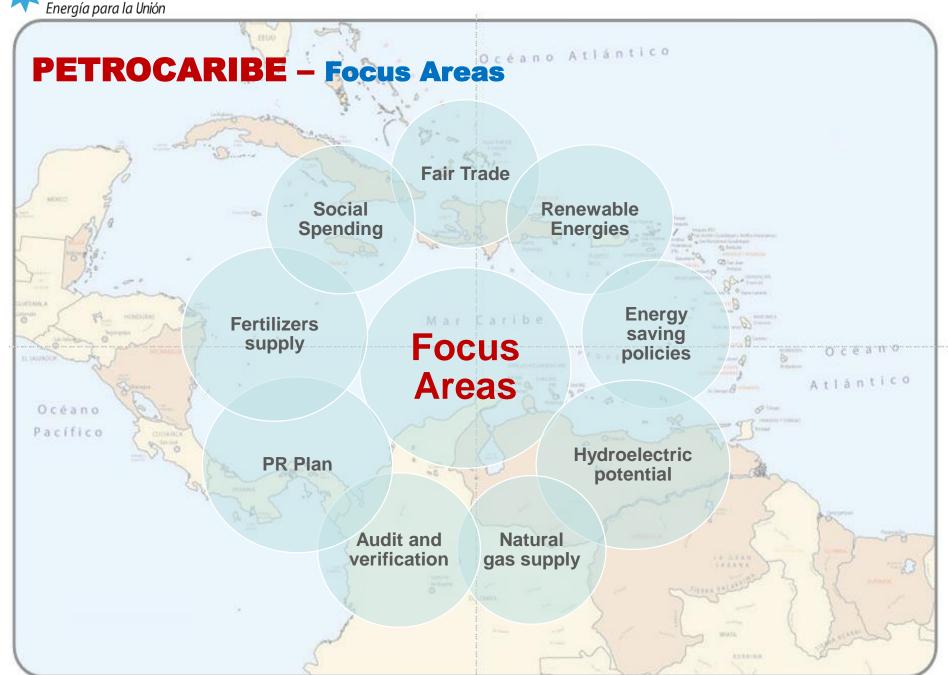
Multilateral organization that ensures the coordination and articulation of energy policies - including oil and refined products, gas, electricity - technological cooperation, training, development of energy infrastructure, as well as the use of alternative sources (wind, solar and others).



# **PETROCARIBE – Strategies**

- I. Construction of a refinery network in the Caribbean to process crude from the Orinoco Oil Belt.
- II. Natural gas export through a trans-Caribbean gas pipeline.
- III. Development of the petrochemical industry
- IV. Promotion of alternative energies such as solar, wind and biofuel.
- V. Energy saving policies







# **PETROCARIBE** – Energy Situation in the Caribbean

Central America and the Caribbean are energy net importer regions (except Trinidad and Tobago - exports crude oil and LNG). Both regions are highly dependent on oil, wich is a feedstock for the electricity sector.

- ☐ Central America and the Caribbean have approx. 85 million inhabitants.
- ☐ Consumption of crude oil and refined products is approx. 700,000 barrels.
- □ Energy consumption in the Caribbean has grown by more than 36% in the last 10 years, with year-on-year growth rates of 4%.
- ☐ Caribbean economies spend around US\$ 2,540 million in importing crude oil and refined products (17% of their national income).
- ☐ Central America and the Caribbean allocate 11% of their GDP to import crude oil and refined products.
- □ Caribbean economies are important oil storage centers due to their proximity to the USA with a total of 100 million barrels. Central America has a capacity of 20 million barrels. As a whole, they have a refining capacity of 750,000 barrels per day.





# **PETROCARIBE** – Who control marketing?

### **Central Américan Flow**



### **Flow in Lesser Antilles**



















### Flow in Greater Antilles



# **Energy consumed by PETROCARIBE countries comes from:**

- **□** USGC
- Venezuela
- ☐ Trinidad & Tobago
- □ Colombia
- Mexico
- **☐** Western Africa
- ☐ Others: Brazil, Ecuador, ME



## **PETROCARIBE - Members Countries Oil Demand**



Oil demand of the PETROCARIBE countries will grow 38,000 barreld per day (crude oil) and 77,000 barrels per day (refined products) between 2013-2019. The fastest growing consumption will come from Cuba and the Dominican Republic.

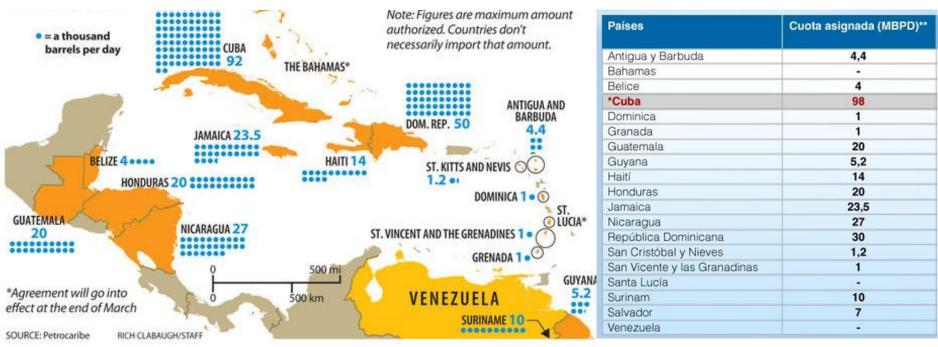
Source: Purving & Gertz





## **PETROCARIBE – Supply Mechanism**

### **Supply quotas for PETROCARIBE memeber countries**



(\*) Cuba y Venezuela mantienen un Convenio Integral de Cooperación desde el 2000

**PETROCARIBE** is an energy cooperation initiative aimed at providing financial facilities and guaranteeing direct supply to the memeber countries, in order to reduce intermediation in the hydrocarbon market.



# **PETROCARIBE** – Fair Trade and Compensation Mechanism of the Energy Bill

Alternative form of exchange approved in 2009, which arises from the voluntary and sovereign decision of the member countries to promote compensation with goods and services as a form of payment of the financing established in the Agreement.

### **Principles**

Sovereignty
Equality
Justice
Solidarity
Complementarity
Conservationism
Human Rights

### **Fair Trade Objectives**

- 1. Promote Compensation as an alternative to honor commitments.
- 2. Promote the access of small and medium producers in the commercial exchange.
- 3. Take advantage of the economic potential of member countries.

### Instrument

**Compensation Mechanism** 





## **PETROCARIBE – A Decade of Achievements**



















Production

Supply

Oil Storage

Refining

Distribution

Pipelines

Service stations

Electricity

ALBA Foods

### Procesos de complementariedad económica y comercial

The PETROCARIBE Energy Cooperation Agreement, close to celebrating more that en years of achievements, has consolidated itself as the only integration mechanism in the world that promotes regional socioeconomic development, by providing energy and financing on favorable terms.

Main achievements: supply of 340 million barrels of oil since its creation; acquire a transportation capacity of 980,000 barrels; build storage capacity of 652,000 barrels per day and refining capacity of 135,000 barrels per day; and install an electric generation capacity of 447 MW. The total investment of total energy infrastructure exceeds US\$ 1,000 million.

The contribution to Social Development in member countries amounts to US\$ 7,500 million, including the financing of the long-term oil bill, the ALBA Caribe Fund (US\$ 90 million), and the social investment from JV Companies



## **PETROCARIBE – Supply Achievements**



**PETROCARIBE** it has managed to supply more than 340 million barrels, that is, an average of 120,000 barrels per day since 2005, which represents a total value of US\$ 30,000 million, of which approximately 50% has a long-term finance mechanism.



## **PETROCARIBE – Transport Achievements**





With the acquisition of the Sandino and Petión vessels, PETROCARIBE reaches a maritime transport capacity of 980,000 barrels, with an investment of US\$ 140 million.



# **PETROCARIBE – Storage Achievements**



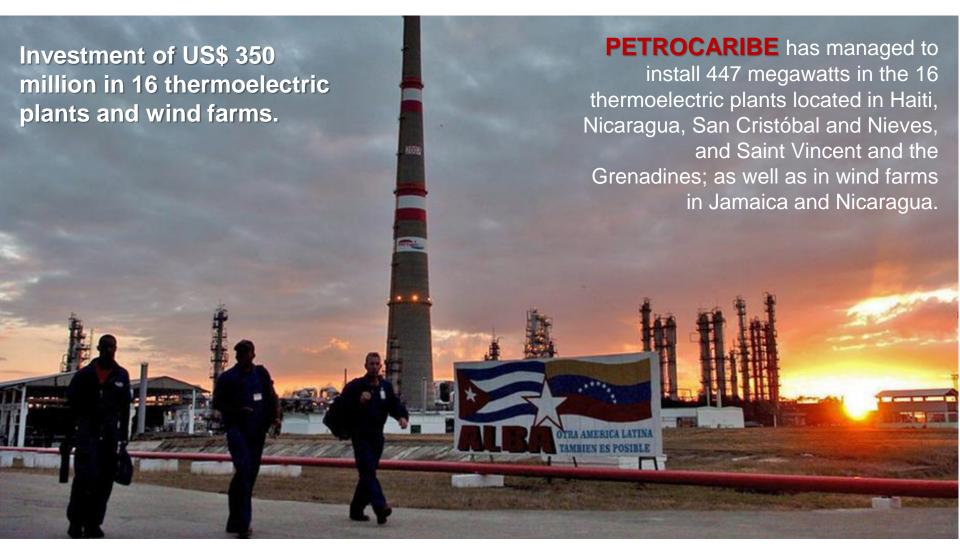


# **PETROCARIBE** –Refining Achievements



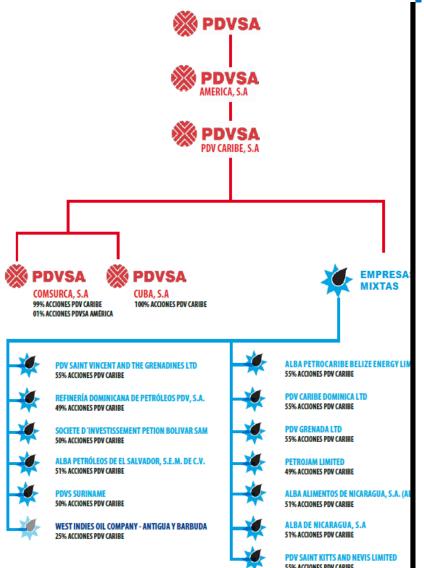


## **PETROCARIBE – Electrification Achievements**





# **PETROCARIBE – JV Companies Achievements**



The joint ventures were conceived with the purpose of making possible the energy cooperation policy derived from the PETROCARIBE Energy Cooperation Agreement.

These are companies were created by PDV Caribe, a subsidiary of PDVSA, and the state energy companies of each country to enhance the technical and technological capacities of the member countries and to advance in the development of projects that allow the efficient use and management of energy resources available.

Currently, 12 JV have been created between PDV Caribe and state companies in 12 countries and two subsidiaries. Likewise, the JV of Antigua and Barbuda and Santa Lucia are in the process of being constituted.

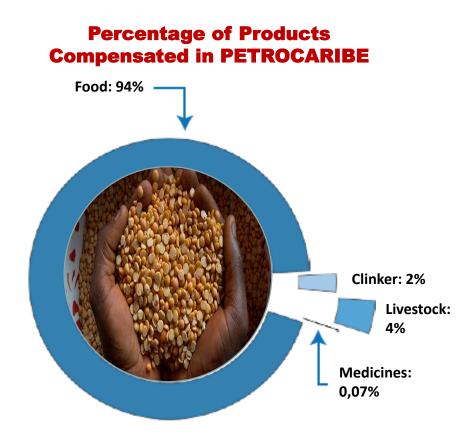
Source: PDV Caribe, Management Report 2016



## **PETROCARIBE – Fair Trade Achievements**

The PETROCARIBE Compensation Mechanism, approved at the 5th Meeting of the Ministerial Council (2009), provides the possibility of paying part of the financed portion of the oil bill with goods and services. To date it has been implemented by six countries: El Salvador, Guyana, Nicaragua, Jamaica, Dominican Republic and Suriname.

At the end of 2015, a total of US\$ 3,864.3 million was compensated as payment of the oil bill equivalent to 3,356,484 metric tons of products, in addition to medicines and live cattle.

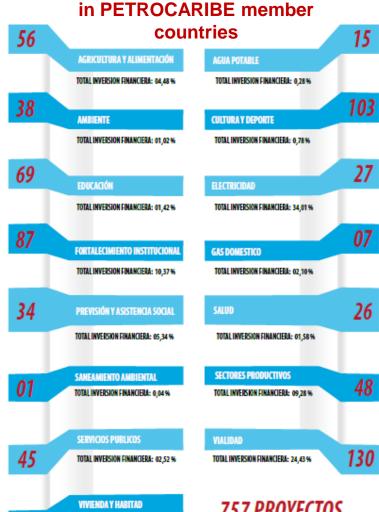




## **PETROCARIBE – Achievements in Social Projects**



Petrocaribe's social investment has been aimed at guaranteeing the protection of the most vulnerable population. The contribution to social development in the member countries amounts to US\$ 7,500 million, which includes the financing of the long-term oil bill, the ALBA Caribe Fund (US\$ 90 million), and the social investment from JV Companies.



DAD DADTE BE LAC DATES

TOTAL INVERSION FINANCIERA: 03.35%

**Contribution to social development** 



## **PETROCARIBE – ALBA Caribe Achievements**



### **FUNDS**



Fund created from non-reimbursable contributions of the financed bill (\*) of member countries to contribute with social, economic and cultural rights.

#### **INVESTMENTS BY SECTORS**



AGRICULTURE AND FOOD US\$ 14.3 million = 146,700 people



POTABLE WATER
US\$ 16.4 million = 193,500 people



CULTURE & SPORTS
US\$ 5.8 million = 266,750 people



EDUCATION
US\$ 9.4 million = 452,580 people



HEALTH US\$ 7.3 million = 86,300 people



HOUSING US\$ 34.3 million = 14,360 people



### **PETROCARIBE – ALBA Caribe-Food Fund Achievements**



### **Objective**

Guarantee the Food Security and Sovereignty of member countries, through the development of agricultural programs to increase food production in a sustainable way

"We should turn
PETROCARIBE into an
anti-hunger shield, to
protect ourselves from
poverty and hunger"
(Hugo Chávez, 2008)

"In the last ten years,
PETROCARIBE has become one
of the bases of food security in
the countries of Central America
and the Caribbean"
(FAO, 2015)



PETROCARIBE

A portion of the financed oil invoice is used by member countries for their own development

# SANA

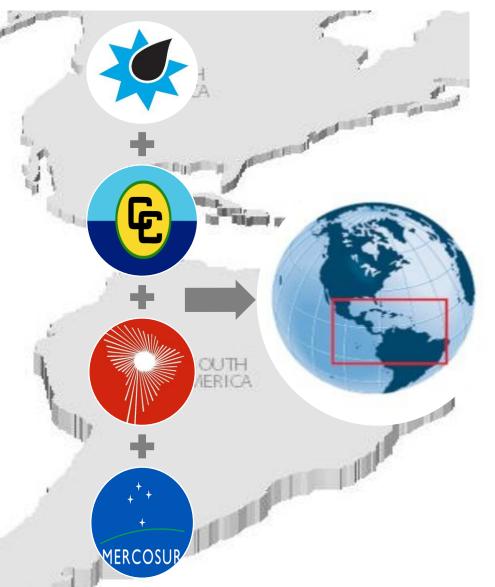
REGIONAL COOPERATION
PROGRAM VENEZUELA-FAO
Contribution from
Venezuela to support the
countries in the process of
formulating, monitoring and
evaluating projects



PLAN FOR THE ERADICATION OF HUNGER AND POVERTY "COMANDANTE HUGO CHAVEZ FRIAS"



# **PETROCARIBE – Present and Future Challenges**



As of 2013, the agreement has been aimed at consolidating the PETROCARIBE Economic Zone, created to increase and diversify commercial and productive exchange among other multilateral mechanisms: ALBA-TCP, CARICOM and MERCOSUR.

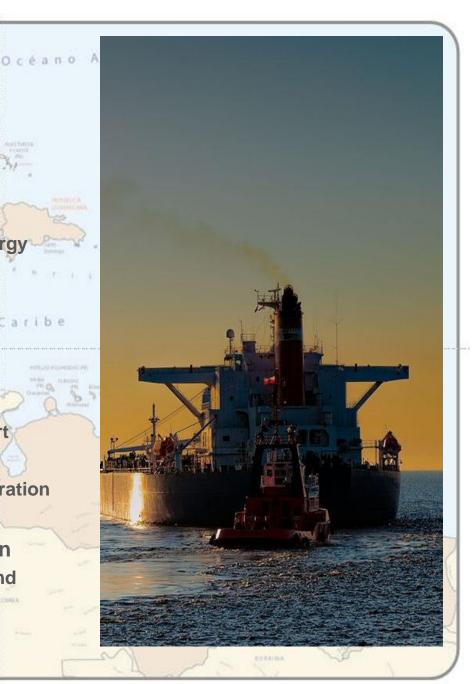
### **Exchange in five areas**

Transport	
Comunications	
Value Chain	<b>多</b> 12 % 14
Social and cultural	
Trade	
Turism	



# **Concluding Remarks**

- □ PETROCARIBE: Successful example
  - Unprecedented broad cooperation
  - Sustainable Commercial Operation
- Lessons learned:
  - Multidimensional approach: Not only energy
- To accelerate cooperation
  - Build Trust: Increase impact
    - Maximize what comes to people
    - ✓ Participation of beneficiaries
  - Public Policy Guidance
- Institutions and necessary measures
- Pacific Cooperation with enough political support
- Innovative policies
  - Strong political-legal framework for integration
- Regional planning
- Benefits from energy regional integration
  - Maximize synergies between countries and institutions





"From the point of view of our generation it could be valid to say: 'it is now or never' the time to design a victorious strategy to get out of backwardness, dependency, underdevelopment and misery.

We have a great opportunity in front of us, at our fingertips "

Océano

President Hugo Chávez during the International Seminar of Financial Integration in Latin America and the Caribbean

March 24, 2006

